



**JAHANARA VAKANI**  
FOUNDATION

# IMPACT REPORT

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**2018-2025**

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## Overview

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The Jahan Ara Vakani Foundation was established in 2018 in loving memory of Jahan Ara Vakani. Each Ramadan, we prepare and distribute full ration bags to families in Karachi so they can observe the month with dignity and stability. Every bag is sourced locally and delivered directly to verified households. There are no salaries and no overhead structure. Every contribution becomes food.

From 2018 to 2020, distributions were fully family-led and manually organized. There were no public community collections during these years. Funding came directly from family contributions. During this period, over 1,000 ration bags were prepared and distributed to families in Karachi. Records were maintained manually, and distributions were conducted personally with direct household verification.

Beginning in 2026, a formal impact report will be published each December. These reports will provide a clear overview of annual activities, including funds raised, distribution totals, and project updates. Our commitment remains simple: serve with dignity, operate with transparency, and continue building responsibly.



## Impact Summary

Since 2018, the Foundation has raised the equivalent of **over CAD 150,000** to support Ramadan food distributions in Karachi, sustaining an initiative rooted in dignity, continuity, and community care.

This includes more than **1,000 bags** distributed during the founding years, as the effort was first taking shape, and **3,181 bags** distributed between 2021 and 2025 alone, a significant expansion in both reach and consistency over time.

In total, **thousands of families and more than 15,000 individuals** have been supported through steady, community-driven giving, ensuring that essential food supplies reach households during Ramadan when support is most needed.



**3,181+**

Total Bags Distributed

**15,905+**

Est. Individuals Served

**PKR 23M+**

Total Funds Raised

# 2021

## Year Metrics

Funds raised

**PKR 3,818,792**

Bags distributed

**557**

Estimated individuals served

**2,785**

Average cost/bag

**Approx. PKR 6,856**



## Year in Review

What began as a small family effort was clearly growing. We set a target of 500 bags and quietly hoped to reach it. When we surpassed it, it affirmed that the community believed in this work. Despite widespread uncertainty that year, support did not slow down.

# 2022

## Year Metrics

Funds raised

**PKR 5,395,711**

Bags distributed

**624**

Estimated individuals served

**3,120**

Average cost/bag

**Approx. PKR 8,607**



## Year in Review

In 2022, rising market prices increased the cost per ration bag. Despite this, 624 families were served. The year demonstrated the ability to maintain and expand operations under higher cost conditions. Processes became more structured, and distribution capacity increased.

# 2023

## Year Metrics

Funds raised

**PKR 5,945,507**

Bags distributed

**849**

Estimated individuals served

**4,245**

Average cost/bag

**Approx. PKR 7,119**



## Year in Review

2023 was the largest distribution year to date, with 849 bags distributed against a target of 750. While detailed itemized documentation from vendors was limited, financial totals were verified. The scale of distribution required greater coordination and operational planning. This year marked a transition to a more established annual campaign structure.

# 2024

## Year Metrics

Funds raised

**PKR 4,831,058**

Bags distributed

**690**

Estimated individuals served

**3.450**

Average cost/bag

**Approx. PKR 7,400**



## Year in Review

In 2024, distribution reached 690 families. Vendor sourcing improved, and average costs were managed more efficiently. Although the target was not exceeded, the year emphasized cost control and operational consistency. The focus shifted toward sustainable execution rather than expansion alone.

# 2025

## Year Metrics

Funds raised

**PKR 3,665,393**

Bags distributed

**461**

Estimated individuals served

**2,305**

Average cost/bag

**Approx. PKR 7,660**



## Year in Review

2025 reflects further operational maturity. Distribution lists were formally maintained, procurement records were organized, and remaining inventory was documented. While the total number of bags distributed was lower than previous peak years, accountability and documentation standards were stronger than ever

## Looking Ahead

### السَّلَامُ عَلَيْكُمْ وَرَحْمَةُ اللَّهِ وَبَرَكَاتُهُ

As the Foundation moves forward, the focus is on consistency and responsible growth. The goal is not only to increase scale, but to build stable systems that allow projects to continue year after year with clarity and accountability.

Beginning in 2027, the organization will operate under a new name: The JahanAra Foundation. This transition reflects a broader vision. While Ramadan food distributions remain a core initiative, future efforts will expand to include local community projects in Canada as well as humanitarian initiatives internationally. Each program will operate under its own official project name to ensure structure and transparency.

The organization is currently registered as a non-profit in Canada and is in the process of transitioning toward full charitable status. This will allow for the issuance of official tax receipts and strengthen long-term governance and compliance.

At its core, the intention remains unchanged. The work is carried out for the sake of Allah, with sincerity and responsibility. What began as a sadaqah jariyah in memory of JahanAra Vakani continues as an opportunity for others to honour their own loved ones through ongoing charity. Every contribution becomes part of a lasting impact.

May Allah reward your efforts.

The JahanAra Vakani Foundation Team  
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